



## Academic Writing and Genre: A Systematic Analysis (Paperback)

By Ian Bruce

Continuum Publishing Corporation, United States, 2010.  
 Paperback. Book Condition: New. Reprint. 232 x 156 mm.  
 Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.  
 Ian Bruce proposes a new model of genre-based approaches to academic writing, and analyses the ways in which this can be implemented in pedagogy and curriculum design. The focus of this book is the use of genre-based approaches to teaching academic writing. Genre-based courses enable second language learners to integrate their linguistic, organisational and contextual knowledge in a variety of different tasks. The book reviews pedagogical approaches to genre through English for Specific Purposes and Systemic Functional Linguistics to present a synthesis of the current research being undertaken in the field. From this theoretical base, Ian Bruce proposes a new model of genre-based approaches to academic writing, and analyses the ways in which this can be implemented in pedagogy and curriculum design. Academic Writing and Genre is a cutting-edge monograph which will be essential reading for researchers in applied linguistics.



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