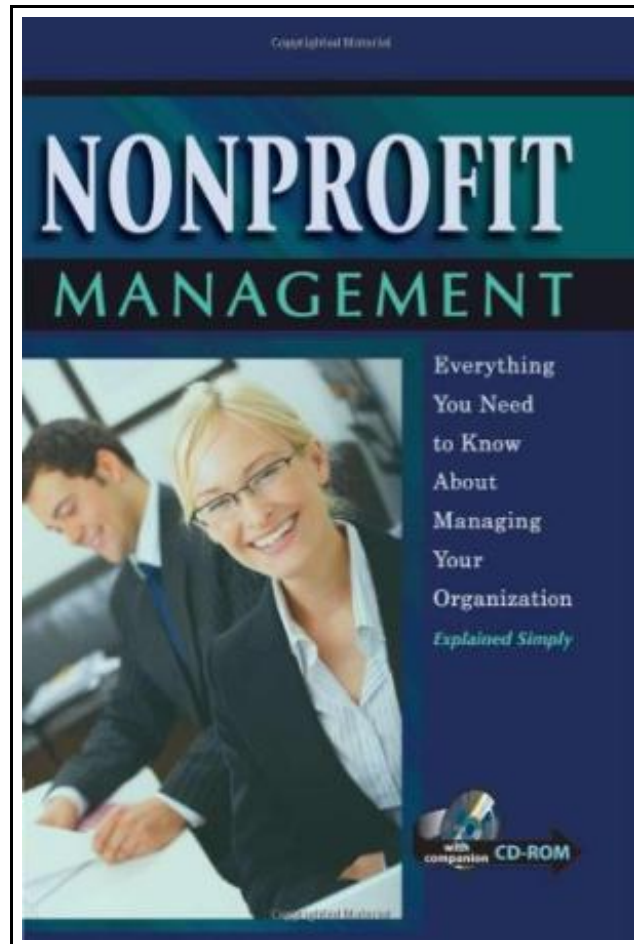


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Atlantic Publishing Co. Paperback. Book Condition: new. BRAND NEW, Nonprofit Management: Everything You Need to Know About Managing Your Organization - Explained Simply, Chastity L. Weese, Book & CD-ROM. According to the National Center for Charitable Statistics, there are over 1.4 million registered non-profit organisations in the United States alone. While the areas of focus may differ, one thing applies to each and every organisation: The challenges of running a non-profit are far reaching and unique. This book teaches you the basics, including how to: create a plan, fund a mission, recruit and keep volunteers, create and follow a budget, perform SWOT analysis, and more. You will also learn about performance measurement tools, taxes, management theories, accounting, public and government relations, insurance, fundraising, educational programs, sponsorship programs, legal requirements, consultants, lobbying, and ethics. Also included are strategies for working with the board of directors, managing conflicts of interest, hiring or firing, and other management issues. This book shows you how to overcome common obstacles, such as founder's syndrome, poor meeting attendance, and rapid staff turnover. You are also provided with real world examples and case studies that demonstrate both effective and ineffective management strategies. The companion CD-ROM contains worksheets, checklists, and tables to aid in your non-profit management strategy.



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